

Community Champion

Location	Birmingham with the option to work remotely.
Responsible to:	Sophie Fletcher – Regional Fundraising Manager
Time commitment:	2 or more hours
Days of the week:	Flexible to suit your schedule
Times:	Flexible to suit your schedule
Frequency:	Minimum of once a month

Sense is a leading disability charity, here to break down barriers alongside disabled people with complex needs. We use our knowledge and expertise to deliver personalised, creative and flexible support at every stage of life. Together, we drive change, building a future where everyone has the power, choice and control to live the lives we choose.

Our values

Our values shape the way we behave and work alongside disabled people with complex needs to break down barriers.

- We're creating change
- We're always learning
- We're better together

Description of the role

As a community champion volunteer, you'll be supporting Sense's fundraising team, playing a vital role in helping Sense to raise funds and awareness to support people with complex disabilities.

You'll engage with individuals, local businesses, and regional press to share our mission, organise events, and inspire others to take action. Whether you're great at planning events, researching opportunities or connecting with your community, this role has something for you.

This is a flexible role, with the opportunity to volunteer either virtually or in your local community. We are looking for volunteers able to offer a minimum commitment of 2 hours per month.

We're looking for people who are passionate about Sense's work to support disabled people with complex needs and who have a calm, kind and friendly personality.

Please note that you will not be providing care for the people Sense supports as part of this role.

Due to the nature of the volunteer role, we cannot accept applications for anyone under the age of 18

Key responsibilities

As a Community Champion, you'll have the opportunity to take part in a variety of activities, organised into four main role categories. You can choose to get involved in one or more of these areas, and we'll discuss your preferences with you as part of the application process. Please note, we don't expect volunteers to take on every area. Instead, we'll focus on what interests you most and shape the role around your strengths and skills.

Event volunteer:

- Support Sense's Community Fundraising team by:
- Organising your own fundraising events in aid of Sense.
- Supporting and participating in fundraising events at your local Sense services, and shops.
- Supporting with fundraising admin, for example sourcing prizes for Sense fundraisers.

Skills needed:

- Creative, with fresh fundraising ideas and enthusiasm.
- Organised, with the ability help co-ordinate multiple aspects of an event.

Local public relations (PR) volunteer:

- Boost Sense's profile in your local community by:
- Writing content for local press releases.
- Building a network of local media contacts.
- Supporting regional output of national campaigns.
- Skills needed:
- Strong written communication
- Able to follow branding and messaging guidelines.
- Self-motivated and proactive in seeking opportunities.

Fundraising researcher:

- Help boost Sense's regional income by researching available grants, partnerships and other local connections. Responsibilities include:
- Researching local grants and business partnerships.
- Researching networking events.
- Helping us to source prizes for Sense fundraising events.
- Skills needed:
- Self-motivated, with the ability to work independently.
- Organised, ensuring new leads are accurately recorded and shared.

Community connector :

- Act as an ambassador for Sense, attending events across your community to thank supporters, and forge new partnerships.
- Attending cheque presentations, thanking our supporters.

- Giving presentations about Sense to local schools and community groups.
- Engaging with local businesses and groups, to forge new relationships for Sense.
- Skills needed:
- Strong communication skills and enjoys public speaking opportunities.
- Well-connected in their local area, and love engaging with people.

What we offer you

As one of our volunteers, you'll get:

- Induction and other relevant training.
- Ongoing training and support to remain compliant and current in your role.
- Reasonable volunteer expenses reimbursed in line with our Volunteer Expenses Policy.
- The sense of fulfilment that comes from making a meaningful difference in the lives of disabled people with complex needs.
- A great way to develop new skills and share your existing skills.
- A reference to support future applications for paid or voluntary roles.
- Support from our Mental Health First Aiders, should you need it.

July 2026